



INTERNATIONAL WEEK

19th of April - 23rd of April, 2010
Socially Responsible Business and Technologies



	MONDAY 19-04-2010	TUESDAY 20-04-2010	WEDNESDAY 21-04-2010	THURSDAY 22-04-2010	FRIDAY 23-04-2010
8:30-10:05	REGISTRATION 9:45-10:15	Leon Van Rijn (Hanze University Groningen, Netherlands): How to become a Smart Seller	Tom Kuipers (Hanze University Groningen, Netherlands) : How marketing can strengthen the social responsibility in business	Prof. Dr. Martin Knoke (SRH FernHochschule Riedlingen, Germany): Sponsorship in CSR-Activities	Ebru Gokpinar Essendemir (Yasar University, Turkey): Socially Responsible Vocational School
10:20-11:55	Prof. Dr. Claudia Ossola-Harig (Riedlingen university, Germany): Corporate Social Responsibility	Leon Van Rijn (Hanze University Groningen, Netherlands): How to become a Smart Seller	Tom Kuipers (Hanze University Groningen, Netherlands) : How marketing can strengthen the social responsibility in business	Prof. Dr. Martin Knoke (SRH FernHochschule Riedlingen, Germany): Sponsorship in CSR-Activities	Ebru Gokpinar Essendemir (Yasar University, Turkey): Socially Responsible Vocational School
12:10-13:45	Prof. Dr. Claudia Ossola-Harig (Riedlingen university, Germany): Corporate Social Responsibility	Prof. Omer BaybarsTek (Yasar University, Turkey): Social Responsibility, Ethics,SR Standards, Innovations Trends in Retailing	Prof. Benjamin Penas-Moyano (Valladolid University, Spain) : Corporate Governanve and Social Responsibility in Spanish Enterprises	Prof. Benjamin Penas-Moyano (Valladolid Univeristy, Spain) : Corporate Governanve and Social Responsibility in Spanish Enterprises	FINAL TEST
13:45-14:30	BREAK	BREAK	BREAK	BREAK	
14:30-16:05	Prof. Justo Garcia-Navarro (Madrid Technical University, Spain): Sustainability in Construction: a leadership argument for market in times of crisis	Prof. Omer BaybarsTek (Yasar University, Turkey): Social Responsibility, Ethics,SR Standards, Innovations Trends in Retailing	<i>Home studies</i>	Martin Pittner (University of Applied Sciences Wien, Austria) : CSR and the Future of ethical consumption	
16:05-17:55	Prof. Justo Garcia-Navarro (Madrid Technical University, Spain): Sustainability in Construction: a leadership argument for market in times of crisis			Martin Pittner (University of Applied Sciences Wien, Austria) : CSR and the Future of ethical consumption	